



## copyright alliance

### **Keith Kupferschmid Chief Executive Officer**

Before joining the Copyright Alliance, Keith served as the General Counsel and Senior Vice President for Intellectual Property for the Software & Information Industry Association (SIIA). During his 16 years at SIIA, he represented and advised SIIA member software and content companies on intellectual property (IP) policy, legal and enforcement matters.

He has testified before Congress and various federal and state government agencies on IP issues and also supervised SIIA's Anti-Piracy Division, including working with federal and state government officials on civil and criminal piracy cases.

Prior to joining SIIA, Keith worked as an IP attorney at the law firm of Finnegan, Henderson, Farabow, Garrett & Dunner, IP attorney-advisor at the U.S. Patent and Trademark Office (PTO), Director of Intellectual Property at the United States Trade Representative, and Policy Planning Advisor at the U.S. Copyright Office.

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### **About the Copyright Alliance**

The Copyright Alliance is a non-profit, non-partisan public interest and educational organization representing artists and creators across the spectrum of copyright disciplines, including more than 40 trade association, companies and guilds, and 8,000 individual artists and creators. For more information, please visit [www.copyrightalliance.org](http://www.copyrightalliance.org).

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